



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors : Ken KUTARAGI
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Keiso SHIMAKAWA
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Serial No. : 09/780,995

Filed : February 9, 2001

Title **IN-CONTENTS ADVERTISING METHOD, IN-CONTENTS ADVERTISING SERVER, AND PROGRAM-TRANSFERRING MEDIUM FOR REALIZING IN-CONTENTS ADVERTISING**

Examiner John L. Young

Art Unit 3622

March 8, 2005

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

RESPONSE

SIR:

Applicant hereby petitions for a one-month extension, a petition pursuant to 37

C.F.R. §1.136(a) and authorization to charge the requisite fee being enclosed.

In response to the Office Action dated December 8, 2004, please amend the subject application as follows:

Any fee due with this paper may be
Charged to Deposit Account No. 50-1290

Filed by Express Mail
Receipt No. 547969807445
on Mar-18-05
pursuant to 37 C.F.R. 1.10.
By Patricia Muir
Patricia Muir